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2022-2023 Fiscal Year in Review *The Progress of our Pride!*

Dear LGBTQ+ Community, Supporters, and Advocates:

Last year, a record number of anti-LGBTQ+ and anti-trans bills were proposed nationwide, and sadly, LGBTQ hate incidents have also climbed, even locally in San Mateo County. In response, we've witnessed and participated in our own community's strength and community-rallying. Throughout SMC the many partnerships and collaborative efforts we've forged have helped us create vital programming in the name of affirmation, visibility, inclusion, and a declaration of belonging for our LGBTQ+ community. Collectively, the Pride Center team is proud of the impact we've helped make. We could not accomplish all that we do without your support, and for that, we are incredibly grateful.

Last Fiscal year 2022-2023, We Successfully:

Re-opened our Doors

To offer in-person services again as well as hybrid services. This expanded our reach and increased our capability to serve our community better.

Supported County & Public Health efforts around COVID and M-Pox

After several requests for consultations, we released a guide on how to provide community health messaging in a non-stigmatizing way to address these gaps in skills.

Reached over 9,500 people across all our programs

Once again, we **have doubled the number** of individuals served in one year!



Increased our Funding by 50%

Thanks to the generosity of the county as we were recipients of Measure K funding. With this money, we can improve our physical center and create better programming for the most vulnerable individuals we serve.

Helped organize the first TransACTION Day of Change

We worked with a county-wide committee to advocate to #EndTDOR. Attendees left the event with educational resources about transgender and gender diverse individuals and received tools they can use to continue to enact effective change all year long.

Improve to Make Impact

We are constantly striving to improve how we deliver our programs and services. When the pandemic closed our doors, requiring us to rethink how we operate, we held an all-staff retreat to plan and prepare for how to move forward. Back then in 2020, we set a series of goals we aimed to reach. What follows is a list of all our major achieved accomplishments, showing how **the Pride Center continues to excel beyond our measured expectations.**

Since fiscal year 2020 -2021, the Pride Center team, including our partners, has:

- ✓ Better integrated and improved our partners & partnership model
- ✓ Improved our virtual programming
- ✓ Restructured our volunteer roles and recruitment efforts
- ✓ Reignited Trans Talks with Stanford LGBTQ+ Health Program
- ✓ Re-established partnership with CORA
- ✓ Created a regular meeting for the programming leads (training, events, marketing, groups, volunteers, outreach)
- ✓ Shared health messaging & resources (COVID & later M-pox) for community and clients
- ✓ Increased % of QTBIPOC served



This fiscal year 2022 – 2023, our Clinical program served a total of **149 individuals** through therapy and case management. The breakdown below illustrates that we're providing for clients who are **most in need**:

- 2 out of 3 (67%) clients identified as Transgender, Gender Diverse, and/or Non-binary. (10% increase from last year)
- 45% of clients identified as BIPOC (Black, Indigenous, and/or People of Color).
- Over half of clients fall under Extremely Low, Very Low-, or Low-Income limits for SMC.

To Date:

Our Legal Name and Gender Change workshop has supported over **450 individuals!** Providing valuable support and empowering clients in affirming their identities.



We've also improved our service delivery

So much that we've **quadrupled** the combined total number of people served since.

- 2020-2021: **+2,300 people** (first year of pandemic)
- 2022-2023: **+9,500 people!** (now)



"As someone who grew up in San Mateo County and relocated before the Pride Center opened, it was so heartwarming to receive this information and guidance from folks in that area and know that others in my hometown are able to receive services there."

-Pride Center Community Member



This is dedication. This is heart. This is the impact.

This is The Progress of our Pride!

The San Mateo County Pride Center Team